## Data Sheet: Performance Analysis for the Quarter and Half year ended December 31, 2015

(Rs. in Lacs)

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Q2FY16	Q2FY15	Q1FY16	Particulars		Half year	Half year	FY15
					FY16	FY15	
16,210	13,548	11,442	Sales (Refer Note No.1)		27,652	22,743	46,228
19.6%		24.5%		Y-O-Y Growth %	21.6%		13.8%
38	3	9	Other Operating income		47	10	41
16,248	13,551	11,451	Income from Operations(net)		27,699	22,753	46,269
19.9%		24.5%		Y-O-Y Growth %	21.7%		13.8%
697	410	718	Other Income		1,415	1,172	2,994
16,945	13,961	12,169	Gross Revenue		29,114	23,925	49,263
21.4%				Y-O-Y Growth %	21.7%		16.9%
8,734	6,845	5,915	Gross Margin(Sales - Material Cost)	Value	14,649	11,295	24,456
6,735	5,219	4,121	EBITDA		10,856	8,366	16,444
6,656	5,162	4,047	PBT		10,703	8,211	16,174
28.9%		32.7%		Y-O-Y Growth %	30.4%		19.3%
28.3%	30.2%	28.9%	Tax (%)		28.5%	29.8%	28.3%
4,773	3,602	2,876	PAT		7,649	5,765	11,642
33%		33.0%		Y-O-Y Growth %	32.7%		17.8%

(Rs. in Lacs)

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Q2FY16	Q2FY15	Q1FY16	Secondary Segmentwise Revenue and Results	Half year	Half year	FY15
				FY16	FY15	
			Segment Revenue			
14,928	12,418	10,973	India	25,901	20,906	40,856
1,282	1,130	469	Rest of the world	1,751	1,837	5,372
16,210	13,548	11,442	Total	27,652	22,743	46,228
			Segment Profit before Interest and Taxes (PBIT)			
6,100	4,866	3,976	India	10,076	7,769	14,279
562	315	72	Rest of the world	634	497	1,952
6,662	5,181	4,048	Total	10,710	8,266	16,231

Q2FY16	Q2FY15	Q1FY16	Margins	Half year FY16	Half year FY15	FY15
53.9%	50.5%	51.7%	Gross margin (%) of Sales	53.0%	49.7%	52.9%
39.7%	37.4%	33.9%	EBITDA (%) of Gross Revenue	37.3%	35.0%	33.4%
39.3%	37.0%	33.3%	PBT (%) of Gross Revenue	36.8%	34.3%	32.8%
28.2%	25.8%	23.6%	PAT (%) of Gross Revenue	26.3%	24.1%	23.6%

(Rs. in Lacs)

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Q2FY16	Q2FY15	Q1FY16	Particulars	Half year	Half year	FY15
				FY16	FY15	
			Capital Employed			
5,431	6,934	4,280	Home Appliances	5,431	6,934	4,413
29,132	20,418	27,615	Corporate Funds (Treasury Investments)	29,132	20,418	24,606
			Return % on Capital Employed (PBIT) - Annualised			
376.0%	237.9%	293.8%	Home Appliances %	340.8%	225.6%	165.1%
7.1%	5.9%	6.8%	Corporate Funds %	6.9%	7.5%	11.4%
250%	200%		<u>Dividend</u> : (A) Interim Dividend	250%	200%	200%
			(B) Final Dividend	-	-	500%

## Notes:

1 Net sales / income from operations as reported in these financial results have been presented net of VAT/CST as against the earlier practice of presenting the same on gross basis and presenting VAT/CST amounts as Selling & Distribution expense as stated here in below:

(Rs. in Lacs)

							(INS. III Lacs )
	Q2FY16	Q2FY15	Q1FY16	Particulars	Half year	Half year	FY15
ı					FY16	FY15	
I	1,954	1,593	1,459	VAT/CST	3,413	2,670	5,303

Hence, Average realisation per unit is also recalculated accordingly.

<sup>2</sup> Segment Profit (PBIT) % on Capital Employed has been calculated on average monthly

<sup>3</sup> Investment of Corporate Funds includes investment in Growth Mutual Funds and Fixed Maturity Plans, income of which is accounted on maturity / distribution of dividend.