

Earnings PRESENTATION

Q1FY22

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Disclaimer

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Portfolio of Global Brands



















Management Comments



Management View on Performance & Outlook

Actual Performance:

- FY21 and Q1FY22 performance were impacted on account of the Covid-19.
- A second wave of Covid-19 struck during 2021 summer; coupled with the extensive lockdown in the summer of 2020 both, the peak season for air cooler customer sales.
- Until middle of April-21 very robust demand and sentiments. Complete focus on maximising production
- Most of the advertisement and sales expenses were incurred in April-21 considering high demand. Hence, impacted EBITDA margins.
- However, our exports and overseas subsidiaries were not much impacted.



Management View on Performance & Outlook

Outlook:

- Management is reasonably confident to achieve much better performance in FY22 vis-à-vis FY21 on account of:
 - ✓ Variety of initiatives already undertaken by the management
 - ✓ Estimated Sharp increase in exports
 - ✓ In Jun-21 gross margin is in line with FY21 despite huge increase in input & freight costs. The Management expects gross margin on domestic sales for FY22 will be back to normal margin of around 50%
 - ✓ Accelerated turnaround of Climate Technologies in Australia in FY22 despite until Dec-20 it has been below expectation





New Launches – Symphony India



New Launch DiET3D





Pop-up TouchscreenEasy-to-use touchscreen
control panel that pops up



3D Cooling3-side cooling pads for superior cooling experience



Magnetic remote
Sticks on the cooler body



New Launch





'Easy-Fill' for hassle-free water filling



i-Pure console with multistage air purification filters



Specially designed +Air fan for more air



High efficiency honeycomb pads for superior cooling











Powerful air throw



Cool flow dispenser



High efficiency honeycoml for superior cooling



i-Pure technology



Large 27L water-tank cap





New Launch





Currently available exclusively on e-commerce platforms, Symphony Duet is a personal cooling fan that boasts dual functionality of a fan and a cooler. It is available in two variants: Pedestal & Table.

- ✓ Detachable pedestal for dual usage - on the table or floor-standing
- ✓ Touchscreen control
- ✓ Surround cooling with swing option
- √ Honeycomb cooling pads
- ✓ Easy to carry





New Campaign

For Household air coolers

Mann Thanda Tann Taaza Rahe

Objective:

To put across a view that cool air can bring new perspectives in people's lives.

BL Business Line

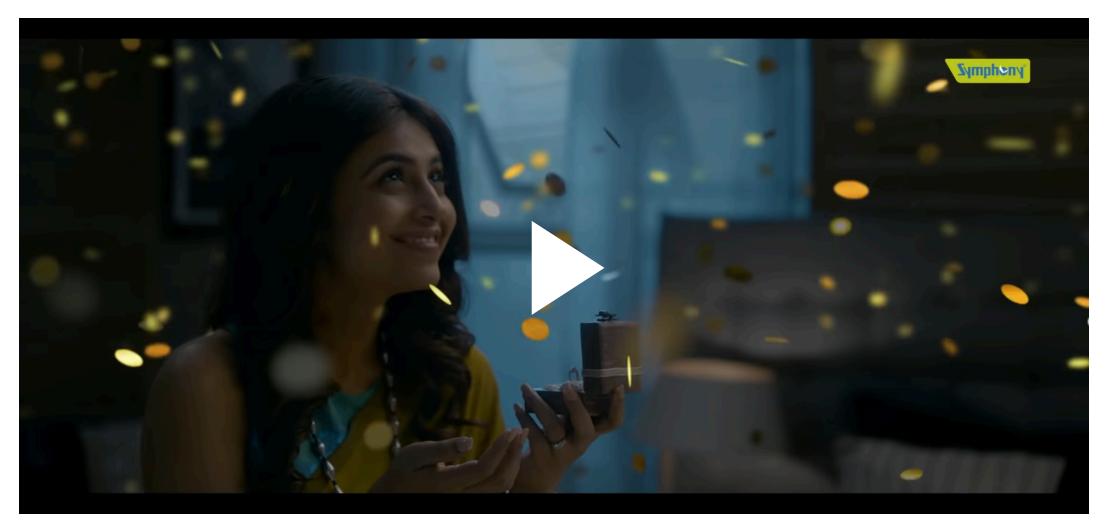
Summer cool

Air cooler brand Symphony, too, has got into the summer spirit, launching its 'Mann Thanda Tann Taaza Rahe' campaign.

21-Mar-2021







SLIDE 14





Industrial and Commercial air coolers



Industrial and commercial air coolers (Latest launches)



Universal air cooler – top and bottom discharge in the same cooler Four-side high efficiency honeycomb pads

Powerful air throw

Robust weatherresistant body



Launched a range of accessories

For easy and quick installation of industrial air coolers



Mouthpiece



Variable Speed Controller



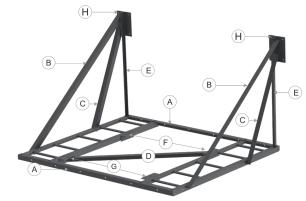
Elbow



Controller for PAC20



Modular duct



Wall mounting metal stand



Front grill with auto louvers





Industrial air cooling: New clients addition during Q1FY22

Working with esteemed brands





















and many more...



New Campaign

For Commercial air coolers (Movicool)



सिम्फनी का मोविकुल

Objective:

To create awareness about the Movicool range of air coolers & communicate its usage in various sorts of large spaces.



Symphony's latest spot aims to create awareness about new range of air coolers for large spaces

Indian multinational air-cooling company Symphony has launched a new campaign, titled 'Symphony ka Movicool', to introduce its new ... 29-Mar-2021





Brand Equity

Symphony launches new campaign for new range of air coolers

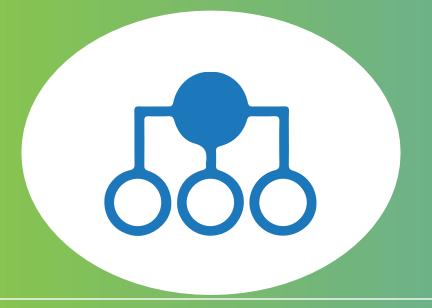
Symphony Ka Movicool jingle has been conceptualized to strike a chord with the audience. The simple yet catchy music was created after a lot of ... 25-Mar-2021











New Launches - Subsidiaries



New launches – Bonaire USA (BUSA)

USA: Household air coolers



Duke

- ✓ All in one including, ventilation, humidification and purification.
- ✓ Full function remote with 7.5 hours timer
- ✓ Fully closeable horizontal louvers
- √ 3 wind speeds with auto vertical louver swing
- ✓ Two air delivery modes
- ✓ High Efficiency Cooling Pads
- ✓ Dust filters





New launches - IMPCO, Mexico

Window air coolers













R28SW

- ✓ New Control Panel Design
- ✓ Rust free plastic side panels
- ✓ Float valve for uninterrupted cooling
- ✓ High efficiency cooling pads
- ✓ Auto Vertical Swing
- ✓ Fully closeable horizontal louvres

R38W

- ✓ New Control Panel Design
- ✓ Rust free plastic side panels
- Float valve for uninterrupted cooling
- ✓ High efficiency cooling pads
- ✓ Auto Vertical Swing
- ✓ Fully closeable horizontal louvres





New launches - IMPCO, Mexico

HT Series air coolers





SHT Movil

- ✓ Weatherproof engineering plastic
- ✓ High efficiency cooling pads
- ✓ Easy cleanable water tank
- ✓ Free installation kit.
- ✓ Fully closable louvers

SHTMovilXL

- ✓ Weatherproof engineering plastic
- ✓ High efficiency cooling pads
- ✓ Easy cleanable water tank
- ✓ Large water tank capacity
- ✓ Fully closable louvers





New launches - GSK, China Household air coolers





CROWN i

- ✓ All in one including, ventilation, humidification and purification.
- √ 3-side high efficiency cooling pads
- ✓ Full function remote with 7.5-hour timer
- ✓ Removable Tank (Partial)
- ✓ Chill trays for enhanced cooling
- ✓ Dust filters

CROWN-M

- ✓ All in one including, ventilation, humidification and purification.
- √ 3-side high efficiency cooling pads
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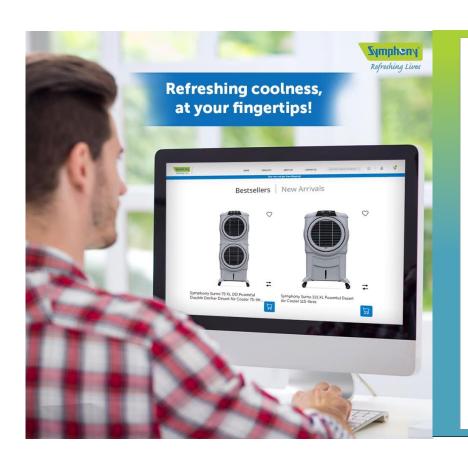




D2C Brand Store



Launch of Symphony D2C Brand store



With rising internet penetration in India and the ongoing digitalization of modern life, shopping through e-commerce platforms has seen exponential growth.

Leveraging this trend and with an aim to strengthen our digital presence, we launched a new website in India with e-commerce functionality.

Our customers now have a new channel to browse through our wide range of air coolers and purchase them from the convenience of their homes throughout the year!

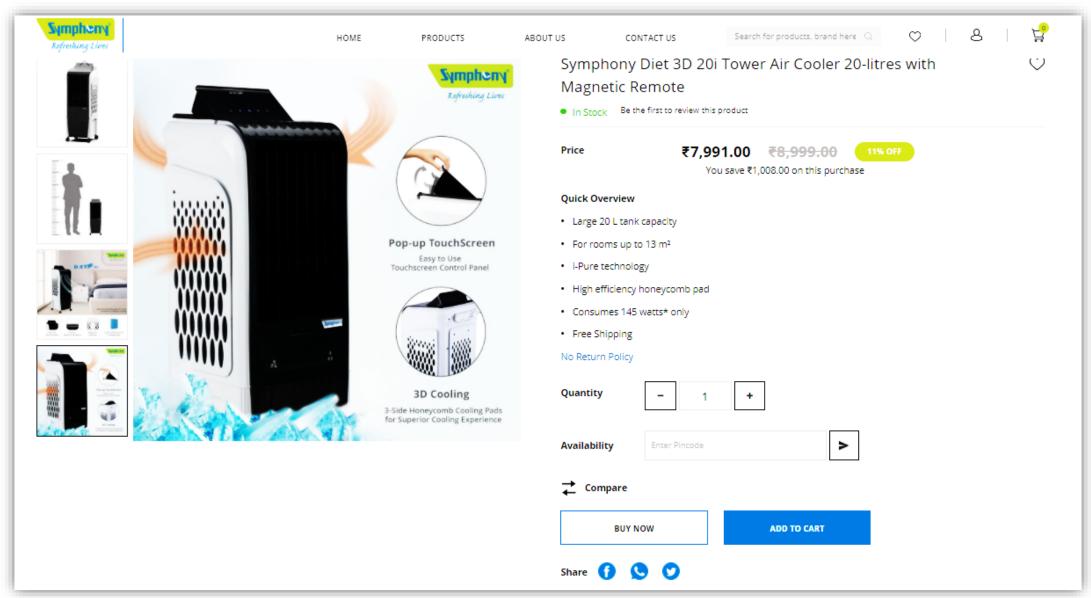


Launch of Symphony D2C Brand store



Superior user experience and convenience



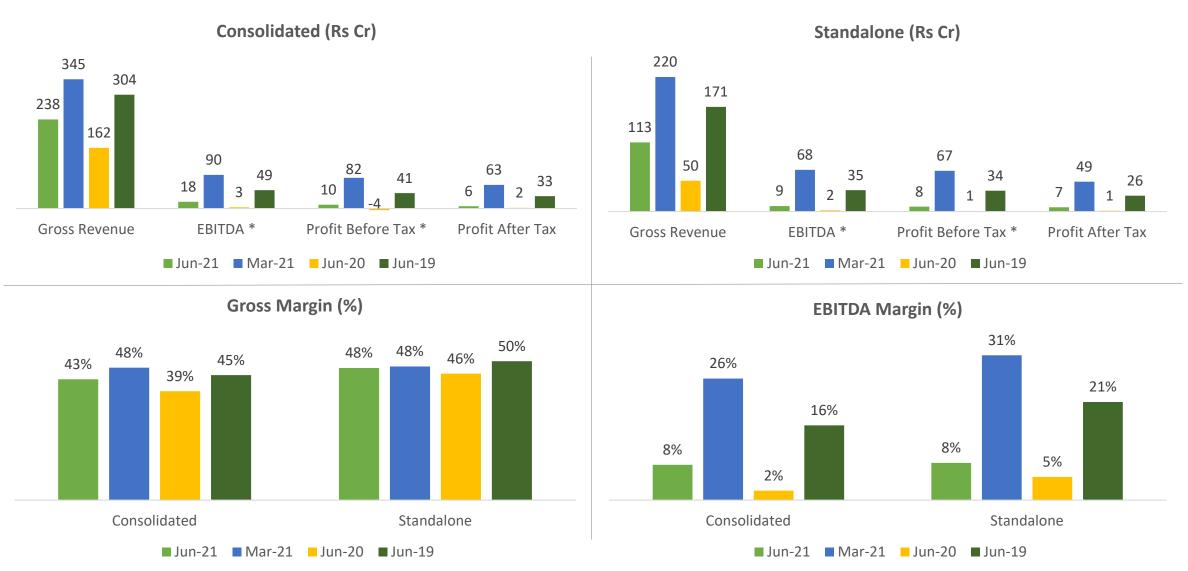








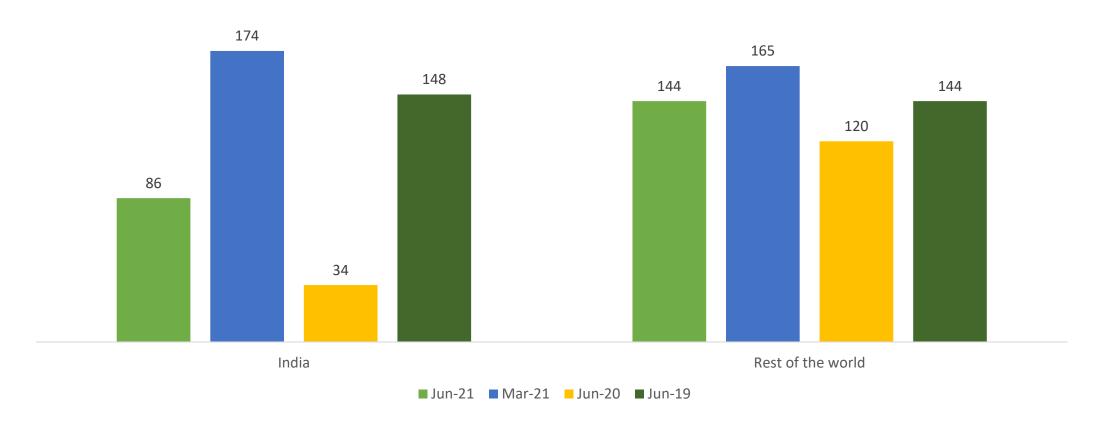
Financials: Quarterly





Geographical break up of Sales

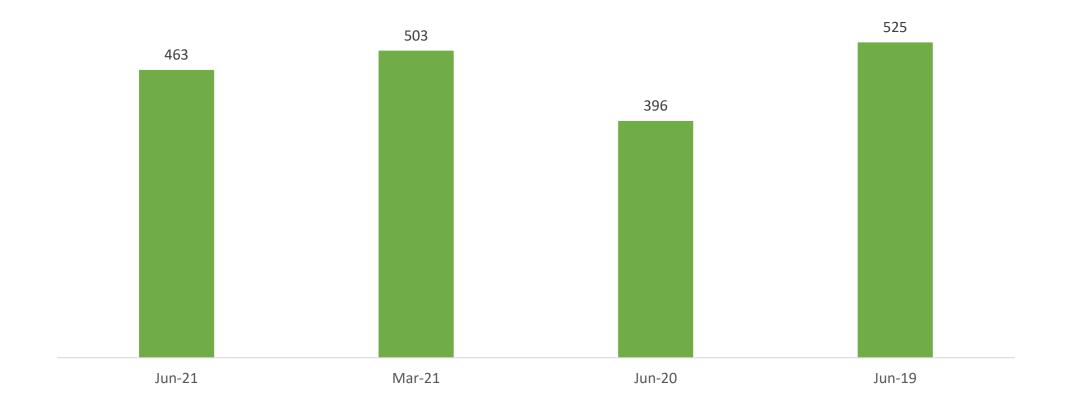
Revenue (Rs Cr)



Note: June-2020 & June-2021 quarters have been impacted by lockdown due to COVID-19.



Treasury (Rs. In Cr.)*



^{*} Excluding Equity Investments in and Loans to Subsidiaries.



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