

To

Date 23-09-2013

1) **The Secretary**
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2) **The Secretary,**
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Dear Sir

Re.: Proposed Launch of "Window Range" Models of Air Coolers

India is a traditional Air Cooler market with a huge unorganized segment dominated by window installed metal body coolers. We could foresee that by tapping into this segment we could achieve tremendous incremental growth in near future and launched all new "Window Range" – India's first branded window coolers. The range comprises of 5 models in attractive beige colour, out of which 3 are of made of plastic body and 2 are made of metal body. The range's All Weather Composite Plastic, made of specially engineered corrosion, heat and UV resistant polymers can withstand harsh weather conditions. These specially designed rust proof and shock proof coolers are loaded with advanced features like Dura Pump technology, in-built float valve for automatic water refill, inverter compatibility, etc.

The corrosion free metal body coolers are made of automotive steel with special 4-stage powder coating rendering extremely long life. These metal window coolers are manufactured in our state-of-the-art plant in North America.

List of proposed model of air coolers is as under:

Air cooler Models	Description / Features
Window 70	This plastic window cooler comes with a large 70 litres tank capacity and is perfectly suitable for places experiencing long and harsh summer months. It has a large pad area for enhanced cooling effects and very low noise level.
Window 41	With a 41 litres tank capacity, this plastic body cooler comes with all the features of Window 70.
Window 51	Window 51 comes with a 51 litres tank and large cooling pad area. This sleek and modern looking cooler is known for its powerful air throw.



R 28	This highly durable metal body cooler is meant for heavy duty performance. It gives high air delivery while maintaining a whisper quiet performance.
R28 i	R28i is a revolutionary metal body cooler coupled with advanced electronics. It comes with a full function remote with timer and a feather touch digital control panel. Its rust proof plastic side grills and attractive front grill with auto swing combine heavy duty performance with superb aesthetics.

This is for general information of the investors and analysts.

Thanking you,
For **Symphony Limited**


Chandrakant Gandhi
Company Secretary

