

To

Date: 05.10.2013

1) The Secretary
BSE Limited
 Phiroze Jeejeebhoy Towers
 Dalal Street
 Mumbai- 400001

By Courier
Fax No. (022) 22723132
 22722082 & 22721072
Email: corp.relations@bseindia.com
Code No.517385

2) The Secretary,
National Stock Exchange of India Limited
 Exchange Plaza, Plot no C/1, G Block
 Bandra Kurla Complex, Bandra (E),
 Mumbai 400 051

By Courier
Symbol :- SYMPHONY
Series :- EQ
Fax No. (022) 26598237/38
 (022) 26598347/48
Email : cmist@nse.co.in

3) The Secretary
Ahmedabad Stock Exchange Limited
 Kamdhenu Complex, Opp.Sahajanand Complex,
 Panjarapole,
 Ahmedabad.

Hand Delivery/Courier
Fax No. (079) 26308877
Email : info@aseindia.org
Code No.51760

Dear Sir,

Re.: Proposed Launch of New Models of Air Coolers

The company is delighted to announce that it is now geared up to launch in current year several new models of air coolers with advanced technology and distinctive features to cater different needs of various segments of customers all over the country and overseas too.

List of proposed model of air coolers is as under:

Air cooler Models	Description / Features
Winter i	Digital variant of one of the largest selling model 'WINTER' is being introduced for 2013-14. This model will have high efficiency Honeycomb pads, digital touch control panel, empty tank alarm and full function remote.
Diet 35 i	New model being introduced in popular Diet range. This i-series model comes with intelligent features like empty tank alarm, memory restore function, off timer and full function remote. This model will have a digital touch control panel. This model will have a large 35 liters tank capacity.



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Diet 12 i	This new introduction in Diet range is a small cooler with 12 liters tank capacity and loaded with features like memory restore function, off timer and full function remote. This model will have digital touch control panel. This model has been designed exclusively for the requirement of international markets.
Diet 12 t	Manual version of Diet 12i, this new diet cooler will be sold in price sensitive markets. Being positioned in price sensitive personal cooler category, this model will have powerful air throw and superior cooling efficiency but will be without digital features that other diet coolers have.
Ninja I	This is a digital variant of our most popular personal cooler model 'NINJA'. It will have features like empty tank alarm, memory restore function, full function remote and an attractive digital touch control panel. This model will be introduced in select markets.

The company is confident that above range of new models with advanced technology and special features will provide edge over the competition and will contribute to the ongoing growth of the company.

Please take the same on your records and kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Symphony Limited**



Chandrakant Gandhi
Company Secretary

