

February 12, 2015

To,
1) The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Code No.:- 517385

2) The Secretary
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Symphony :- SYMPHONY
Series :- EQ

3) The Secretary
Ahmedabad Stock Exchange Limited
Kamdheni Complex, Opp. Sahajanand Complex,
Panjarapole,
Ahmedabad – 380 015

Code No.:- 51760

Sub: Strengthening the Window range

Dear Sir,

To consolidate the Window Range of air-coolers introduced by Symphony in 2014, it has added two new models – Window 70 XL and Window 41 XL. Both these models have been developed using a very powerful exhaust fan as against a cooler fan used in other models. It is the first time in India that a plastic body cooler comes fitted with such a fan and a powerful heavy-duty motor. Because of the extra weight of the motor, typically such coolers have been manufactured using metal cabinets that too by the unorganized manufacturers. These are very popular in the vast markets of the north, east and central India. With these sophisticated models, Symphony expects to make further inroads in to the unorganized segment which still caters to 80% of India's air-cooler market. These models are one more testament to the customer-centric innovation that takes place routinely at Symphony.

The company expects to receive very good market response to these models beginning the coming summer.

Thanking you,

Yours faithfully,
For, **Symphony Limited**


Chandrakant Gandhi
Company Secretary



E-mail: corporate@symphonylimited.com