

February 10, 2023

To,
National Stock Exchange of India Limited
Symbol – Symphony

To,
BSE Limited
Security Code – 517385

Sub.: Launch of air cooler range with BLDC technology

Dear Madam/Sir,

At Symphony, we think about tomorrow, today. In pursuit of our passion for delivering sustainable air-cooling solutions, we have been introducing new and innovative products in the air-cooling category over the years. This includes technological innovations that help consumers save on electricity bills and planet Earth as well. Our endeavor has always been rooted in building a better future for the planet and its inhabitants which is reflected through our brand tagline - 'thinking of tomorrow'. **Taking a leap towards contributing to build a sustainable future, Symphony is pleased to introduce the world's first air cooler range with BLDC technology.**

India is the world's third-largest energy consuming country. Owing to rising incomes and improving standards of living, the power consumption needs of the country is only likely to rise going forward. Rising electricity consumption being a major cause for concern among the consumers, it was imperative for Symphony to address this issue. There was no other air cooler range in the market with BLDC technology and this need gap gave birth to Symphony 'BLDC range'.

The BLDC range of Symphony air coolers are equipped with BLDC motor that helps save electricity consumption upto 50%. Through our innovative solutioning approach, we have also added new features in these coolers including seven speed option, upto 8 hours night sleep mode, etc.



The BLDC product range is manufactured in India and the company has developed the complete ecosystem for supplies within the country.

Symphony has always stayed focused on making innovation and comfort accessible to the masses. With the launch of BLDC range of air coolers, Symphony reinforces its commitment to creating sustainable air coolers for a greener tomorrow. We are certain that with this new air-cooling range, Symphony will revolutionize the future of air cooling while bolstering its position as the global leader of sustainable cooling solutions to consumers.

This is for the purpose of dissemination of information widely to the members of the Company.

Thanking You,

Yours Truly,

For, Symphony Limited

Mayur Barvadiya

Company Secretary and Head - Legal