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AHMEDABAD, INDIA

QUARTERLY PROJECT REPORT

BEAUTY & WELLNESS TRAINING -
A WOMEN EMPOWERMENT INITIATIVE

FUNDED BY



SUBMITTED BY:



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Project Highlights

Intake No.: 1

No. Of Students: 49

Duration: 1st July 2023 to 30th September 2023

Timing: Monday to Friday (1:00 PM to 3:00 PM & 3:00 PM to 5:00 PM), All Saturday (Meditation, Yoga & Fitness Sessions)



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Project Overview

The Beauty & Wellness Training project held at Symphony City Center, Vejalpur was created with the goal of providing comprehensive training in salon treatments to underprivileged women in Ahmedabad. The project aimed to equip these women with the necessary skills and knowledge required to pursue a career in the salon industry, ultimately improving their socio-economic status and overall well-being. The first intake of students successfully completed their training on 30th September 2023.

Student Background

The students in Batch 1 and Batch 2 of the first in-take came from diverse backgrounds. Some were engaged in household work, while others had dropped out after the 10th grade. Additionally, some had faced challenges and did not complete their 10th-grade education. This project aimed to bridge the educational and skill gap and provide opportunities for their personal and professional development.

Intake 1: Batch Details

Batch 1

Start Date: July 1, 2023

End Date: September 30, 2023

Number of Students: 23

Timing: 1:00 PM to 3:00 PM

Batch 2

Start Date: July 1, 2023

End Date: September 30, 2023

Number of Students: 26

Timing: 3:00 PM to 5:00 PM

Total Students: 49

Project Milestones

Training Center Setup: The project initiated with the completion of the training center setup on July 1, 2023, providing a conducive learning environment for the students.

Mobilization of Batches: The project successfully mobilized the first and second batches, consisting of a total of 49 students. These students came from diverse backgrounds, including OBC, SC, ST, and General categories, reflecting the project's inclusive approach.

Guest Lectures: Several guest lectures were organized to enrich the students' learning experience:

- Guest Lecture 1 by Oriflamme: Providing insights into personal grooming and self-confidence.
- Guest Lecture 2 by Ashray & City Style Salon: Focusing on placement opportunities and examination preparation.
- Guest Lecture 3 on Yoga: Promoting physical and mental well-being.
- Guest Lecture 4 by a hair cutting specialist: Enhancing vocational skills.
- Guest Lecture 5 on PSI Women Empowerment: Empowering students with knowledge about women's rights and empowerment.

Regular Center Visits: The project was regularly visited by the Program Officer, ensuring the quality and progress of the program were in line with the project objectives.



Achievements

The Beauty & Wellness Training project has achieved significant milestones during the first in-take, empowering underprivileged women with valuable skills and knowledge in salon treatments. These achievements highlight the positive impact of the project on the participants and the community:

Skill Development: Over the course of the three-month training program, the participants acquired practical skills in various salon treatments, including hair care, skincare, makeup application, and customer service. They demonstrated remarkable progress in mastering these skills, making them more employable and self-sufficient.

Empowerment: The project has not only equipped these women with technical skills but also empowered them with self-confidence and a sense of self-worth. Many participants entered the program with limited self-esteem and self-belief, but through consistent training and support, they have grown more confident in their abilities.

Employment Opportunities: By providing guest lectures and guidance on placement opportunities, the project has paved the way for these women to access gainful employment in the salon industry. This achievement is particularly significant as it contributes to their financial independence and stability.

Community Building: The project has fostered a sense of community among the participants. They have formed strong bonds with their peers, creating a supportive network that extends beyond the training sessions. This sense of community promotes collaboration and mutual encouragement, enhancing the overall learning experience.

Celebration of Independence Day: The project celebrated Independence Day, instilling a sense of national pride and unity among the participants. This celebration not only connected the participants with their country's heritage but also promoted a sense of belonging and inclusivity within the project.



Inclusivity: The project's inclusive approach, welcoming women from diverse backgrounds, including OBC, SC, ST, and General categories, exemplifies its commitment to providing equal opportunities for all. This inclusivity has contributed to a rich and diverse learning environment.

Regular Center Visits: The consistent presence of the Program Officer in the project's activities demonstrates the commitment to maintaining program quality and ensuring that the participants receive the best possible education and support.

These achievements collectively showcase the transformative impact of the "Empowering Underprivileged Women in Salon Treatments" project, not only in equipping these women with marketable skills but also in fostering personal growth, empowerment, and community development. As we move forward with future batches, we anticipate further successes and an even greater positive impact on the lives of underprivileged women in Ahmedabad.

Conclusion

The completion of Batch 1 of the first in-take marks a significant milestone in the Beauty & Wellness Training project at Symphony City Center Vejalpur. The project has made substantial progress in empowering underprivileged women by equipping them with salon treatment skills, enabling them to pursue a career in the salon industry. We look forward to continuing this journey and expanding our impact in the future batches. We express our gratitude to all stakeholders, including the guest lecturers, and the students, for their dedication and commitment to the project's success.

Success Story

Arti Thakor, at the age of 18, is a shining example of determination, resilience, and the transformative power of education and skill development. Born into a family with limited means, Arti's parents worked hard to make ends meet. Her mother, a dedicated househelp, and her father, a laborer in the construction sector on daily wages, faced financial challenges every day. Despite these obstacles, Arti's potential, creativity, and hunger for knowledge were evident from an early age.

At just 16 years old, Arti was forced to halt her education and assume the role of caregiver for her younger siblings. Her family's annual income of around INR 1,25,000 meant that every penny was hard-earned. Arti's dreams of furthering her education and pursuing her passions had to be put on hold as she took on the responsibility of supporting her family.

Arti's life took a significant turn when she learned about the Beauty & Wellness Training program. This opportunity was a lifeline for Arti, who had always been fascinated by beauty and salon techniques. She applied and was selected as a participant in the program's first intake.

Arti's journey in the program was marked by her unwavering dedication and enthusiasm for learning. She quickly excelled in subjects such as threading, mehendi, facials, and more. Her teachers were impressed by her natural talent and her ability to pick up new skills rapidly. Arti's inquisitiveness and passion for learning set her apart as the brightest and most creative student in the program.

During a guest lecture by City Salon, Arti had the opportunity to showcase her skills. Her passion for the art of hair cutting became evident as she actively participated in the lecture and demonstrated her proficiency in the craft. Her talent and dedication did not go unnoticed.

City Salon recognized Arti's potential and offered her a paid training opportunity at one of their franchises. This gesture not only provided Arti with the means to continue her education and skill development but also held the promise of permanent employment. Arti's journey had come full circle, from being a young girl who had to abandon her studies to become a caregiver, to now pursuing her passion and securing a stable job that would support her family.

Arti Thakor's success story is a testament to the impact of the Beauty & Wellness Training program. Through her unwavering determination and the opportunities provided by the program, Arti has broken free from the constraints of her circumstances. She now has a promising future ahead, one where she can continue her education and build a fulfilling career. Her story serves as an inspiration to others, illustrating how education and skill development can empower individuals to overcome adversity and achieve their dreams. Arti is indeed a bright star on the rise, and her journey is a beacon of hope for underprivileged youth in Ahmedabad.









