

August 6, 2024

To,  
**National Stock Exchange of India Limited**  
Symbol – Symphony

To,  
**BSE Limited**  
Security Code – 517385

**Sub.: Product Launch – Air Coolers**

Dear Sir/Madam,

We are happy to inform you that the Company is launching pathbreaking 17 new models of air coolers : **“A revolution in air cooler technology”** as per details given in **Annexure – A**.

This is in compliance of regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI Listing Regulations).

Thanking you,


Yours Truly,  
**For Symphony Limited**

**Mayur Barvadiya**  
**Company Secretary and Head – Legal**

Encl.: as above

## Annexure – A

<b>Name of the product(s)</b>	(i) Silenzo, (ii) MaxWind, (iii) Arctic Circle, and (iv) Air Force series and expansion in (v) Jumbo (vi) Sumo (vii) Winter and (viii) Touch series
<b>Category of the product</b>	Air Coolers
<b>Whether caters to domestic/ international market</b>	Domestic and international markets
<b>Brief details about the product</b>	<p>The Company will launch a record breaking 17 new air cooler models, setting new standards in aesthetics, performance, and functionality in the air coolers category. In today's fast-paced world, where tranquility is a luxury, Symphony's latest range promises not only to cool your surroundings but also to bring peace of mind. This innovative lineup includes <b>Symphony "Silenzo", "MaxWind", "Arctic Circle", and "Air Force" series</b>, each meticulously designed to meet diverse cooling needs of the consumers with cutting-edge technology and user-friendly features.</p> <p>The <b>"Silenzo Series"</b> epitomizes calm and quiet cooling, ideal for those who cherish tranquility. With models like Silenzo 120i and Silenzo 100, these air coolers boast low sound levels, easy-fill systems, and powerful air throw capabilities.</p> <p>The <b>"MaxWind series"</b>, including models like MaxWind 120EX, MaxWind 100EX, MaxWind 80EX and MaxWind 80XL+, mimics the sheer force of nature, delivering a refreshing gale into your living space with its powerful exhaust fans and uniform cooling technology.</p> <p>The <b>"Arctic Circle series"</b>, featuring Arctic Circle 120 and 100 models, combines robustness and reliability with pioneering i-Pure+ technology, which purifies the air and provides a pristine breeze.</p> <p>Finally, the <b>"Air Force series"</b>, including Air Force 160, Air Force 120, and Air Force 100 combines size, sophistication, and performance to deliver a powerful and durable cooling solution with robust weather-resistant body and high-efficiency honeycomb cooling pads. Symphony Airforce is where size meets sophistication, and performance meets durability.</p>

	<p>Expansion in Jumbo and Sumo series:</p> <p>Our new addition to the wildly popular “<b>Jumbo Series</b>”, is Jumbo 200EX. This model offers unparalleled comfort and convenience with its mega tank designed to sustain cooling through the hottest nights.</p> <p>The highly successful “<b>Sumo Series</b>”, now gets an added member viz. the Sumo 60 which blends powerful cooling with unmatched convenience, featuring a free trolley and easy-fill system.</p> <p>Four new models have been upgraded/introduced in the existing “<b>Winter</b>” and “<b>Touch</b>” Series viz. Winter 100XL, Touch 115, Touch 50 and Touch 40.</p>
<b>Product images</b>	

# #NEVERBEFORECOOLERS (17 New Models)



**Robust weather  
Resistant body**



**Powerful fan**



**Silent Operation**



**Best Cooling  
Performance**



**Elegant Looks**



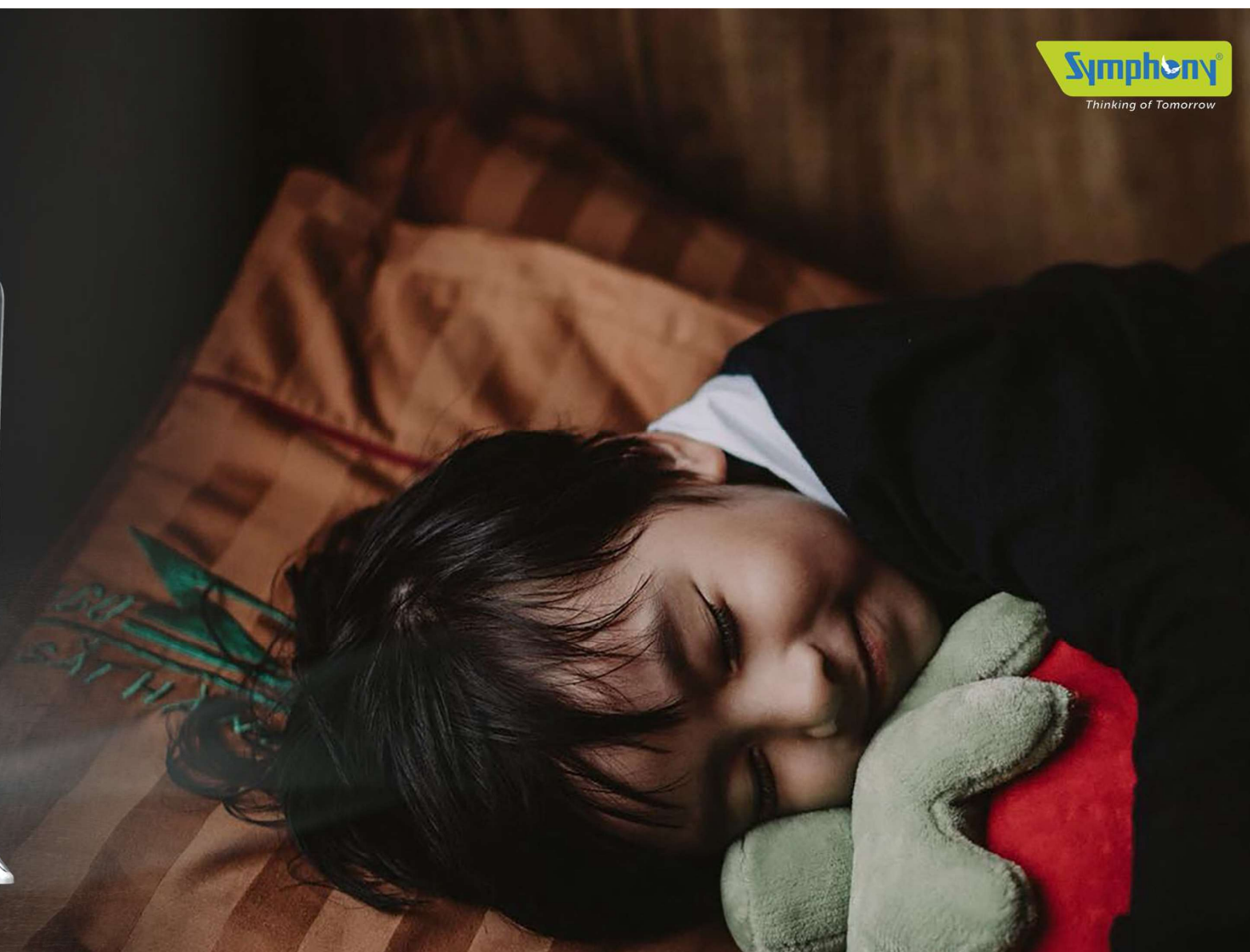
**i-Pure+  
Technology**

# AIR FORCE

**Symphony**  
Thinking of Tomorrow



SILENZO



**Symphony**  
Thinking of Tomorrow

**MAXWIND**

**Symphony**  
Thinking of Tomorrow



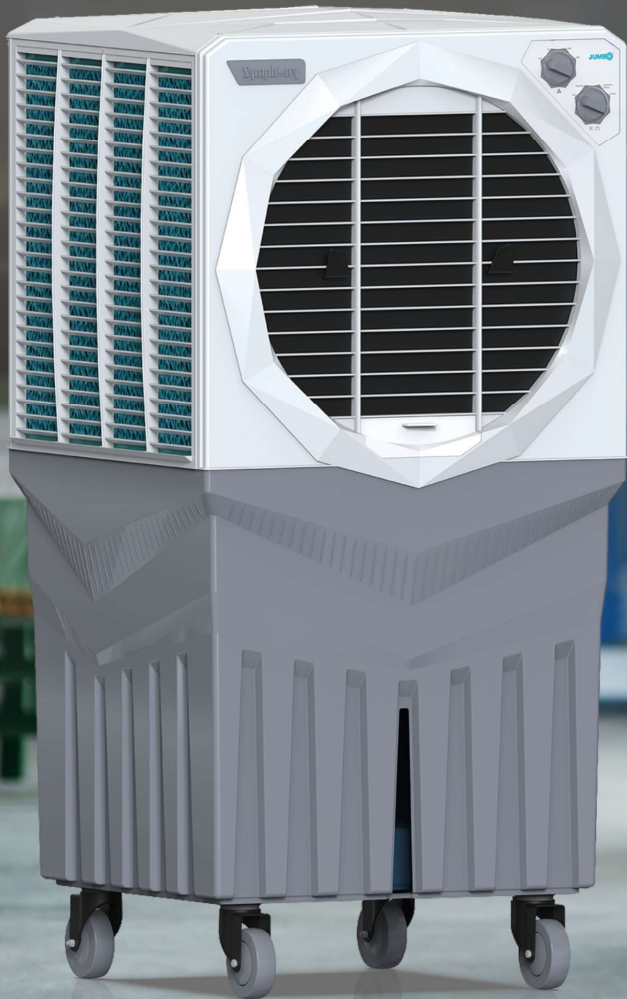
# Arctic Circle





# JUMBO 200EX

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SUMO 60

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Thinking of Tomorrow

