

August 6, 2024

To,  
**National Stock Exchange of India Limited**  
Symbol – Symphony

To,  
**BSE Limited**  
Security Code – 517385

**Sub.: Product Launch – Storage Water Heater**

Dear Sir/Madam,

We are happy to inform you that the Company is announcing its entry into “**Storage Water Heater**” category by launching total 9 (nine) number of models as per details given in **Annexure – A**.

This is in compliance of Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,


Yours Truly,  
**For Symphony Limited**

**Mayur Barvadiya**  
**Company Secretary and Head – Legal**

Encl.: as above

## Annexure – A

|  |  |
|--|--|
| <b>Name of the product(s)</b>                          | (i) Symphony Spa, (ii) Symphony Sauna, and (iii) Symphony Soul   |
| <b>Category of the product</b>                         | Storage Water Heater   |
| <b>Whether caters to domestic/international market</b> | Domestic only  |
| <b>Brief details about the product</b>                 | <p>Though Symphony was the first to introduce premium, plastic body water heaters in 1994 with the then first-of-its-kind features such as PUF insulation, variable temperature control etc., it subsequently exited from the category. Now, after successfully diversifying from air coolers to an adjacency in the form of tower fans, Symphony is re-entering into the category of Water Heaters, as it is counter seasonal to air coolers.</p> <p>This innovative product line is designed to deliver an unparalleled luxury bathing experience while also addressing common concerns associated with water, such as hair damage and skin health.</p> <p>The <b>“Symphony Spa”</b> range of water heater once again comes equipped with several groundbreaking features, including the <b>“Symphony PuroPod”</b>, an advanced 9-layer water filtration cartridge that softens hard water, which helps in reducing hair damage and providing skincare. Complementing this is the <b>“Symphony SmartBath”</b>, an AI-enabled, splashproof and wireless controller that transforms everyday bathing into a luxurious ritual. Key functionalities of the SmartBath system include voice notifications (such as water readiness and service reminders), customizable timer settings, precise temperature control, and a child lock feature to ensure safety.</p> <p><b>“Symphony Sauna”</b> range with plastic body also features <b>the same advanced 9-layer PUROPOD water filtration cartridge, providing an efficient and affordable option for consumers.</b></p> <p><b>“Symphony Soul”</b> range comes with metal-body with an LED display, also incorporating the advanced PUROPOD technology for enhanced water quality.</p> <p>All Symphony water heaters are available in 10, 15, and 25-liter capacities, catering to various household needs. Each unit is built with a <b>TITANIUM PRO-SUPERIOR GLASS LINE COATED TANK</b>, which offers enhanced durability and protection against corrosion. Furthermore, the <b>INNOVATIVE INCOLOY GLASS-COATED HEATING ELEMENT</b> ensures a longer lifespan, setting a new benchmark in the industry for reliability and performance.</p> |

|                       |   |
|-----------------------|---|
|                       | <p>Symphony's expansion into the water heating segment underscores the company's commitment to innovation and customer-centric solutions, aligning with its mission to enhance the quality of life through cutting-edge technology.</p> |
| <b>Product Images</b> |   |

Symphony forays into path-breaking...



## Storage Water Heaters



**#NEVERBEFORE**



# Symphony<sup>®</sup> SPA<sup>™</sup>

With

**PUROPOD<sup>™</sup>**

**SMARTBATH<sup>™</sup>**

Available in 10L | 15L | 25L

**3x**  
Triple  
Protection

Mg  
← | →  
|  
|  
Magnesium  
Rod

Ti  
Titanium  
Pro Coating



## India's First Water Heater

POWERED BY **AI**





# Symphony<sup>®</sup> SOUL<sup>™</sup>

With

**PUROPOD<sup>™</sup>**

Available in 10L | 15L | 25L

|  |  |
|--|--|
| <p><b>3x</b><br/>Triple<br/>Protection</p> | <p>Mg<br/>←   →<br/>←   →<br/>↓<br/>Magnesium<br/>Rod</p>      |
| <p>Ti<br/>Titanium<br/>Pro Coating</p>     | <p>POWER SAVINGS<br/>GUIDE<br/>MORE STARS<br/>MORE SAVINGS</p> |



# Symphony<sup>®</sup> SAUNA<sup>™</sup>

With

**PUROPOD<sup>™</sup>**

Available in 10L | 15L | 25L

|  |  |
|--|--|
| <p><b>3x</b><br/>Triple<br/>Protection</p> | <p>Mg<br/>←   →<br/>←   →<br/>Mg<br/>Rod</p>                   |
| <p>Ti<br/>Titanium<br/>Pro Coating</p>     | <p>POWER SAVINGS<br/>GUIDE<br/>MORE STARS<br/>MORE SAVINGS</p> |



Symphony®

# PUROPOD™

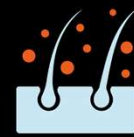
REPLACEABLE CARTRIDGE



## 9 ADVANCED LAYER WATER FILTRATION



Treats Hard Water



Controls Hair Damage



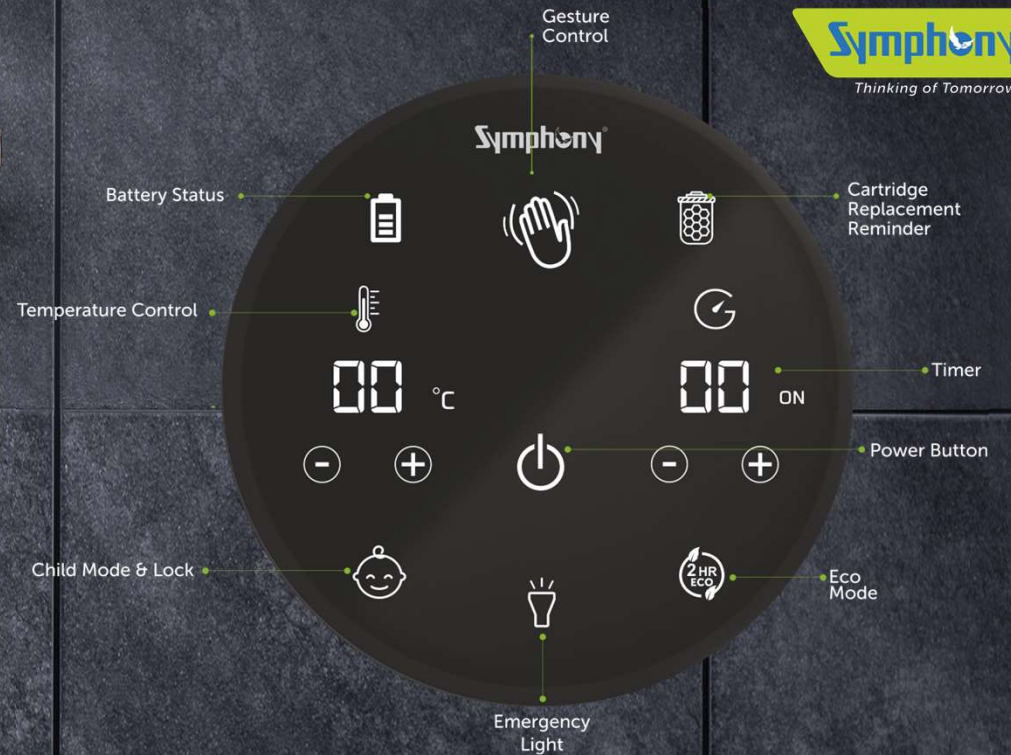
Protects Heating Element



# Control at your fingertips



POWERED BY **AI**



- **Gesture controlled**
- **Splash proof**
- **30ft. Operating range**

**SMARTBATH™**