

SYMPHONY LTD LAUNCHES WORLD'S 1ST AIR COOLER RANGE POWERED BY BLDC TECHNOLOGY

**BLDC RANGE OF AIR COOLERS CONSUME UP TO 60% LESS
POWER COMPARED TO ANY OTHER AIR-COOLERS.**

Jaipur: The World Earth Day recognises the significance of positive environmental impact and the importance of investing in sustainable practices and technologies to protect our planet. The global leader in evaporative air coolers - Symphony Ltd, has launched the world's first range of highly energy efficient air coolers powered by BLDC Technology. They consume up to 60% less power compared to other coolers which result in energy savings up to Rs. 2000 per year. The company has launched 3 models in the BLDC range of 80 litre, 55 litre and 30 litre water tank capacity. Apart from being highly energy efficient, they are also packed with additional features such as 7- speed options, up to 8 hours of night sleep mode, touch-screen control panel, empty water tank alarm etc. Symphony coolers are engineered to reduce carbon footprint equivalent to planting 18 trees per year* per cooler and consume only 10% energy vs air conditioners. Commenting on the development, Mr. Achal Bakeri, Chairman and Managing Director, Symphony Ltd, said, "At Symphony, we think about tomorrow, today. Our endeavour has always been to build a better future for the planet and its inhabitants which is reflected through our brand tagline - 'Thinking of Tomorrow', We are certain that with this new air-cooling range, Symphony will revolutionize the future of air cooling while bolstering its position as the global leader of sustainable cooling solutions to consumers".

