

Symphony Ltd. launches World's 1st air cooler range powered by BLDC Technology

Ahmedabad : The World Earth Day recognises the significance of positive environmental impact and the importance of investing in sustainable practices and technologies to protect our planet. The global leader in evaporative air coolers - Symphony Ltd, has launched the world's first range of highly energy efficient air coolers powered by BLDC Technology. They consume up to 60% less power compared to other coolers which result in energy savings up to Rs. 2000 per year.

The company has

launched 3 models in the BLDC range of 80 litre, 55 litre and 30 litre water tank capacity.

Apart from being highly energy efficient, they are also packed with additional features such as 7- speed options, up to 8 hours of night sleep mode, touchscreen control panel, empty water tank alarm etc. Symphony coolers are engineered to reduce carbon footprint equivalent to planting 18 trees per year* per cooler and consume only 10% energy vs air conditioners.

Commenting on the de-

velopment, Mr. Achal Bak-
eri, Chairman and Man-
aging Director, Symphony
Ltd, said, "At Symphony,
we think about tomorrow,
today.

Our endeavour has al-
ways been to build a better
future for the planet and
its inhabitants which is re-
flected through our brand
tagline - 'Thinking of Tomor-
row', We are certain that
with this new air-cooling
range, Symphony will rev-
olutionize the future of air
cooling while bolstering its
position as the global lead-
er of sustainable cooling
solutions to consumers".